

# Responsabilidad corporativa

Asamblea ACE  
Illescas 2022

**FM** > LOGISTIC

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¿Por qué el H2 verde es clave en la descarbonización de la logística y en la autonomía energética?

## DESCARBONIZACIÓN DE LA LOGÍSTICA

- ◆ Sector transporte origina el 24% de las emisiones de CO2 en el mundo
- ◆ 20% corresponde al transporte de mercancías por carretera

◆ 75% de dependencia en España

◆ 45.000 M€ al año

◆ Flexibilidad en la distribución

## AUTONOMÍA ENERGÉTICA.

# FM LOGISTIC APUESTA H2

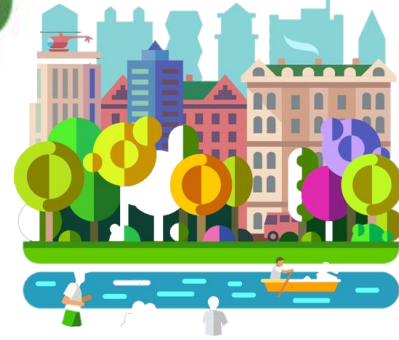
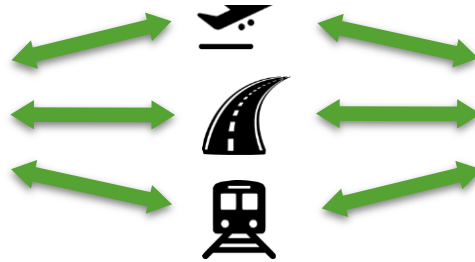
- 2015: almacén en Neuilly (Francia) con más de 50 carretillas de hidrógeno 
- 2018: distribución en China con camiones de hidrógeno 
- 2018: arranque proyecto H2 Login en Illescas 
- 2020: creación del Clúster del Hidrógeno de Castilla-La Mancha 
- 2021: ShineFleet como solución global a la movilidad con hidrógeno para flotas de vehículos pesados. 
- 2022: colaboración de la hidrogenera en Loiret (Francia) 
- 2023: Reinventing Cities 
- 2024: Valle del hidrógeno, Cataluña

# Áreas de innovación - Grupos de Trabajo



Logística portuaria

# Logistop



Logística urbana

Automatización  
y  
Robótica

Descarbonización  
y economía  
circular

Transformación  
Digital

Financiación  
Pública

# Inclusión en la logística a través del rugby

## Levering rugby values to integrate youth in the society



Jóvenes en riesgo de exclusión social

Reconstruir la red social a través del rugby

Jóvenes preparados para la integración laboral

Integración laboral

Nueva persona integrada



Thank you !

FM>LOGISTIC

# Set the date

1

Go to Slide > Edit Master

Slide Arrange Tools Add

New slide **Ctrl+M**

Duplicate slide

Delete slide

✓ Skip slide

Move slide ▶

Change background

Apply layout ▶

🔄 Transition

Edit master

Change theme

2

Set the date

The screenshot shows the 'Edit Master' interface for a slide titled 'Conception personnalisée - Master'. The main area displays a hierarchical list structure:

- Click to edit master title style
- First level
  - Second level
    - Third level
      - Fourth level
        - Fifth level
          - Sixth level
            - Seventh level
              - Eighth level
                - Ninth level

The bottom of the slide shows a date field with the placeholder 'xx/xx/xx' and the 'FM>LOGISTIC' logo.

# 1- How to change the layout?

1

Go to Slide > Apply layout

Slide Arrange Tools Add

New slide **Ctrl+M**

Duplicate slide

Delete slide

✓ Skip slide

Move slide ▶

Change background

Apply layout ▶

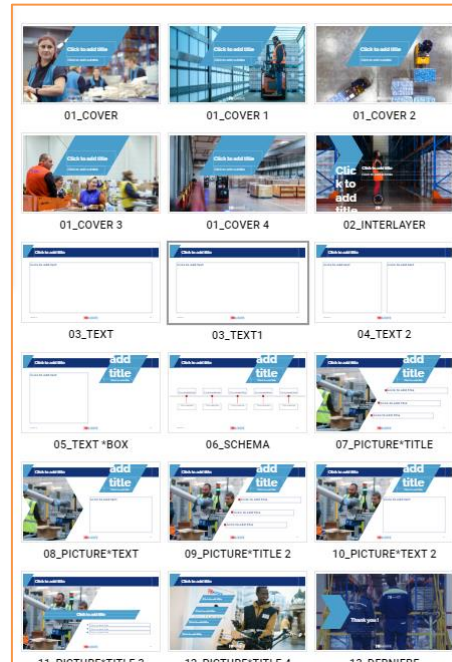
🔄 Transition

Edit master

Change theme

2

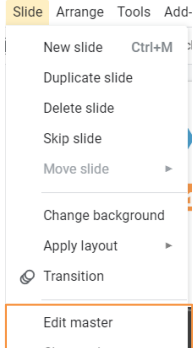
Select the layout that fit to your content



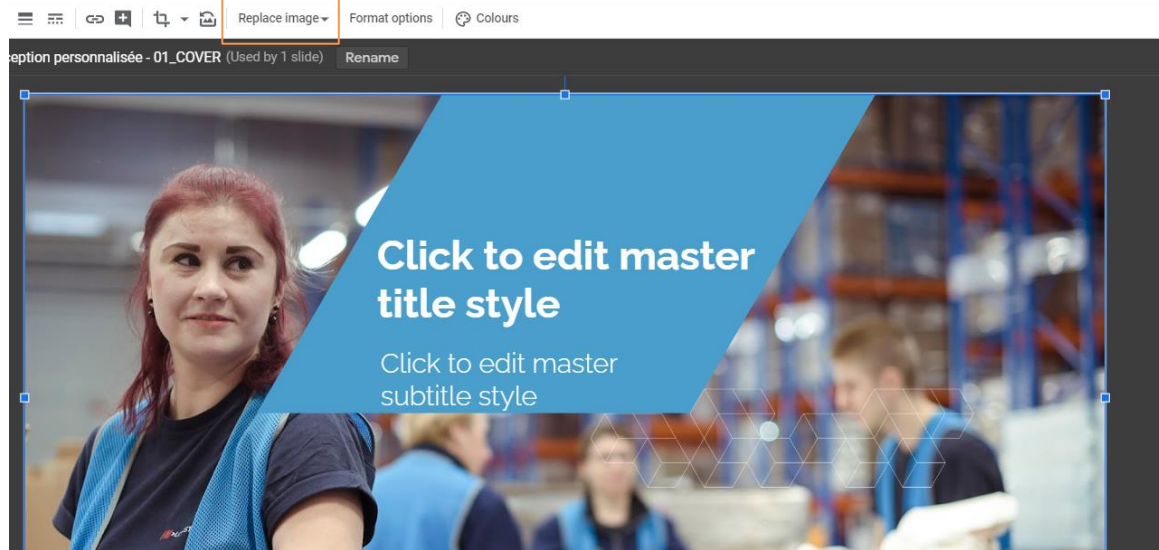
# 2- How to replace a picture in the master ?

1

Go to Slide > Edit Master



3



2

Then click on the picture you want to change

Click on " Replace image" and choose the one you want in your computer or in a drive

# Shapes toolbox



All shapes from the matrix can be used



Angles and proportions of the forms can't be changed



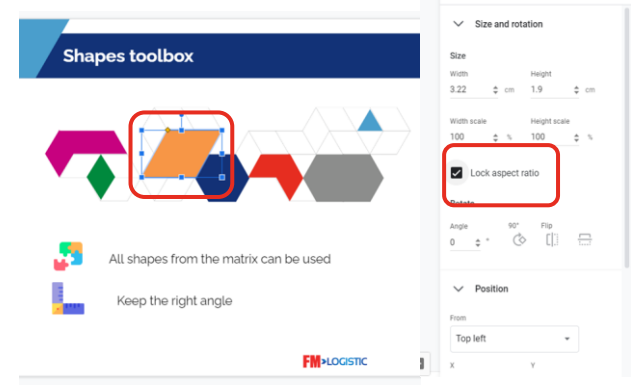
To make sure the proportions are right, tick the box "Lock aspect ratio" > adjust the width and the height in *Size and rotation window* Or >with your mouse while maintaining the shift button



Use colors from the graphic charter

xx/xx/xx

Select the shape you want to use > Format option > Size and rotation > Click on Lock aspect ratio



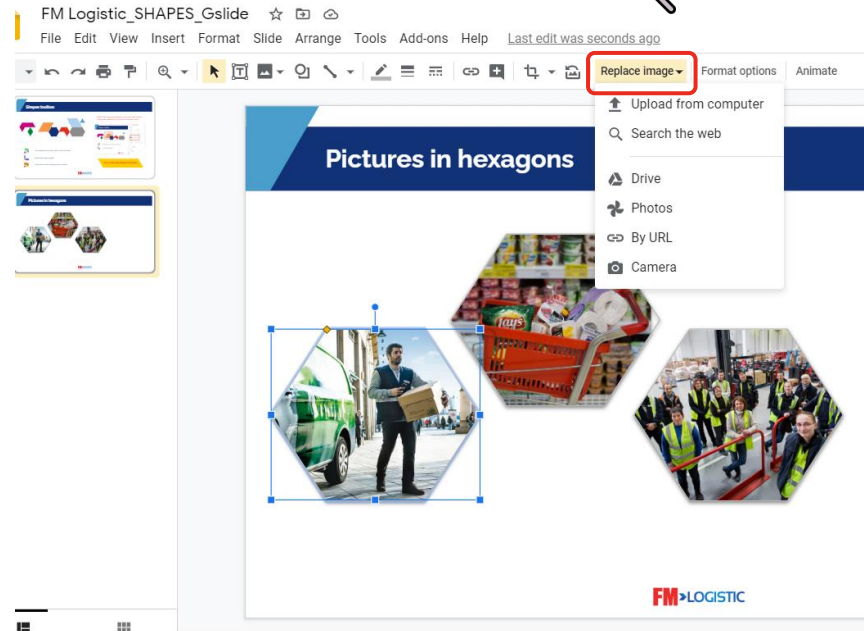
For .ai and .png shapes click here

# How to change pictures in shapes



Click on the shape > Replace image > Select your file location > Choose the new one !

The picture will fit to the shape




Pick one of these  
Adapt the size by first locking the aspect ratio. When aspect ratio is locked, proportions will be kept when you increase/decrease width or length





# What colors may I use ?


Customers - Products	Customers - Services	Customers - Channels																																																																																																																																																																																																																																																																																																																																																																																
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## Main color



 Blue is the primary color for FM Logistic  
 You can use secondary colors in addition to the blue for specific topics :

-  Sustainable development
-  Innovation
-  Sales & Marketing
-  Human Resources

To use these colors : select a shape, click on the "paint format" button:  on the top left to pick up the color  
 Then click on the area you want to color.

## Need help ? Contact us!

[communication@fmlogistic.com](mailto:communication@fmlogistic.com)



# Flags & Digital projects

## FM Logistic flags



China



Ukraine



Spain



France



Brazil



Corporate



Russia



Romania



Poland



Italy



Vietnam



English



India



Hungary



Slovakia



Czech Rep.



Int. Transport



Germany

## FM Logistic digital projects



HELLO



PEPS

# FM Logistic Icons\_activities & team work



## Activities



## Team work



# FM Logistic Icons\_delivery & processes

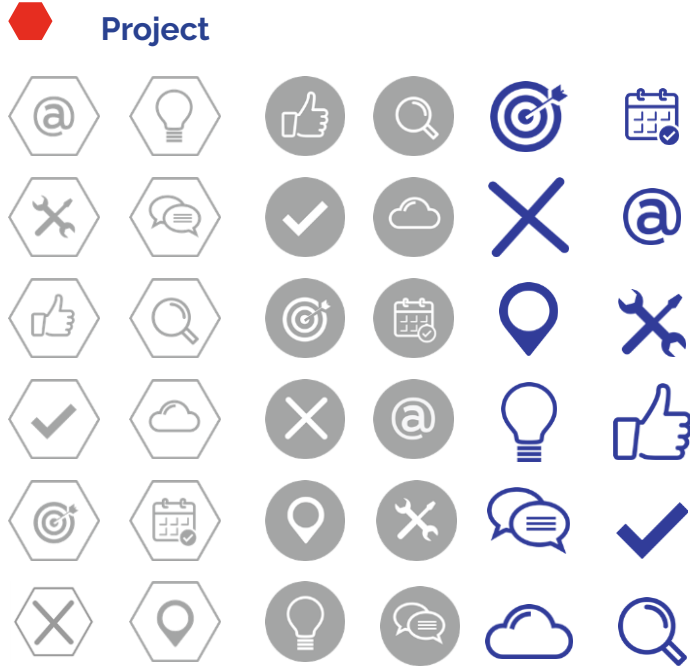
## Delivery



## Processes



# FM Logistic Icons\_project & sector



# Level 1

- ◆ Level 2
  - Level 3
    - Level 4







## Level 1

- ◆ Level 2
  - Level 3
    - Level 4









FM LOGISTIC

YAMIMOTO

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FM LOGISTIC  
CITYlog

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FM LOGISTIC

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