

IATA CARGOIS USER FORUM

Madrid, 25th October 2021

Agenda



Cargois

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Monday 25th October

AGENDA

- 10:15 – 10:30** **Welcome and setting the scene – sustainability decision making based on data**
Jesús Cuéllar Aguilar, President MADCargo Forum / Head of Air & Ocean Sales Iberia, DB Schenker.
- 10:30 – 11:00** **Welcome address IATA**
- 11:00 – 11:30** **Networking Coffee Break**
- 11:30 – 12:15** **Airlines use case for cargo data**
TBD
- 12:15 – 12:35** **The importance of having Air Freight Business Intelligence Data from the Shippers point of view**
Nuria Lacaci, General Secretary of Spanish Shippers Association
- 12:35 – 14:30** **Lunch Break**
- 14:30 – 15:00** **Charter broker use case for cargo data**
Bernardo Nunes, Head of Data Analytics & Business Insights, Chapman Freeborn Airmarketing GmbH
- 15:00 – 15:30** **CargoIS advance data analytic PoC**
Ricardo Maté Piñero, IATA Data Science team
- 15:30 – 16:00** **Networking Coffee Break**
- 16:00 – 17:15** **Air Cargo Capacity Indicator**
Jesper Venema, Senior Statistician IATA Economics
- 17:15 – 17:30** **End of Day**

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